

Notes re: Concept A

1. Shouldn’t have a keyword search for job seekers because job seekers need to input information into their portfolio to assess fitness for jobs. Instead, I think we want the portal to take them directly into the iterative workflow.
   1. Instead, prompt them to list a skill i.e. technical writing, etc.
2. Employers also shouldn’t have a keywords search because we need them to fill out their portfolio/post a position and identify skills.
   1. But there is the importance of having them be able to enter some info very quickly and get some type of result, even if it is not a perfect match.
3. We are moving away from resumes; therefore:
   1. Resume Categories doesn’t make sense
   2. Neither does recently posted resumes
4. Because we want the job seeker to input their skills to identify their gaps and thereby recommend training programs, I don’t think we want the job-seeker to have the ability to “run a certification” search. There is definitely value in the functionality for an individual to just run a course search, but that isn’t the business model we are proffering. Perhaps it’s a skill we could include in the premium level.
5. I like the recently posted jobs
6. Could also have recently posted portfolios, need to be thoughtful about privacy
   1. Just identify which fields we show, and which do not get shown via this feature. For example, leave out education institution name, location, previous employers (but leave in job titles and skills)